

GENERAL PRIVACY POLICY
Effective June 1st, 2008

Catan Fashions, LLC, an Ohio Limited Liability Company (“Catan Fashions”), values you as a customer and respects your privacy. We are committed to protecting the privacy and confidentiality of personal information entrusted to us and the communications you receive from us.

What is Personal Information?

This privacy policy is applicable to all users of the Catan Fashions website <http://www.catanfashions.com> and all customers of Catan Fashions who provide personal identifiable information (“PII”). When this Privacy Policy uses the term “PII” we mean information that identifies a particular individual, such as the individual’s full name, postal address and e-mail address. When certain other information such as your interests is directly associated with PII, this other information also becomes PII for purposes of this Privacy Policy. Some jurisdictions may call personally identifiable information “personal data” or “personally identifying information”, and may include opinions about or related to a user within the definition of PII. We sometimes refer to PII in this Privacy Policy as “personal information”.

What is the Scope of our Privacy Policy?

This Privacy Policy addresses our policies and procedures relating to the personal information of individuals, such as our customers. This privacy policy is intended to assist you in understanding Catan Fashions’ policies and procedures relating to our management of personal information and is applicable to Catan Fashions, its successors and assigns and the Catan Fashions website. This Privacy Policy is applicable to PII of all users of the website.

Personal and other Information Collected by Catan Fashions

Catan Fashions collects personal information that is voluntarily provided by you when you order a product, enter a promotion such as a sweepstakes or skill contest, answer our polls or surveys, register as a member on our website, sign up for additional services on our website or communicate with us by mail, telephone or electronically. The type of information we collect and maintain may include your name, mailing address, e-mail address, telephone number, gender, date of birth, credit card number, wedding location, your fiancée’s name, address and phone number, your wedding date, and other interests that are associated with your wedding.

Consent

We reserve the right to collect, use and disclose your personal information without consent where required or permitted by law. Otherwise, personal information will be collected, used and disclosed in accordance with the form of consent required by applicable law and its use will be limited to the objectives for which it was collected as described herein. The form of your consent may vary from implied consent to express consent, depending upon the circumstances and the sensitivity of the type of information collected. We will rely upon implied consent when

we can reasonably conclude that you have given your consent by your action (e.g. by giving us your name and contact information so that we may send Catan Fashions items you have ordered) or inaction (e.g. by not exercising an ability to opt out that is provided to you at the time your contact information is collected). This Privacy Policy identifies the purposes for which your personal information is collected, used and disclosed. Additional consent will be obtained from you should we use or disclose your personal information for any additional purpose.

Why Does Catan Fashions Collect Personal Information?

Catan Fashions collects personal information for the following reasons: (1) to provide you with the products or services you have requested, including processing your payment; (2) to better understand you, to allow us to serve you better through enhanced products, customer service and directed Catan Fashions promotional efforts of particular interest; (3) to properly investigate and respond to any complaints, questions or concerns you may have about our products or services; and (4) for possible distribution to third parties that request lists of the individuals registered as Members of the Catan Fashions website.

To Whom Does Catan Fashions Disclose Personal Information and Why?

If you register as a Member of the Catan Fashions website, we may share your personal information with third parties that operate and maintain businesses in the bridal industry, including but not limited to, companies associated with: bridal showers; bridal party gifts; cakes; invitations; gift registry; floral design and décor; guest accommodations; beauty hair/makeup; photographers; wedding planning; disk jockey; and catering. Such third parties sometimes request the list of our Members for their marketing purposes. You may opt-out of being included on the list of our members if you do not want your information shared with third parties in the bridal industry.

Questions, Comments Or Accessing Or Updating Your Personal Information?

If you have any questions or comments about Catan Fashions Privacy Policy, would like to advise us how you would like your personal information not to be used or disclosed, or would like access or would like to access or update your personal information please send an email to orders@catanbridal.com.

Please note that certain information is required by Catan Fashions to process payment and fulfill any orders that you may place through our website, and if you withdraw your consent to the collection, use or disclosure of your personal information for these purposes, then Catan Fashions will not be able to fulfill your orders.

Acceptance

This Privacy Policy outlines the information usage practices of Catan Fashions, LLC. By accessing, browsing or using this website or by submitting your personal information to Catan Fashions, you signify your agreement to the terms and conditions of this policy. If you do not agree to this policy, please do not submit your personal information to us. **We reserve the right,**

at our discretion, to change, modify, add or remove portions of this policy at any time. If at some point in the future, there is a material change to our information usage practices that affects your personal information, you will be notified of such change by a conspicuous posting on the website and will be prompted to elect whether or not you agree to the change. Depending upon the changes made, you may be unable to utilize a Catan Fashions service on our website if you choose not to agree to a modification to this Privacy Policy.